

## **Historic, Archive Document**

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May, 1928

# **SEASONABLE PLANT STOCK**

**Our Business  
is Young Plant  
Stock for the  
Shipping Trade**

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**They Are Well  
Established and  
Packed Properly**

**FIGHT FLORAL COMPANY  
105 WEST 28th STREET  
NEW YORK CITY**

**TELEPHONES: LACKAWANNA 5791-5792**

# MUMS

## “CHADWICKS”

We offer a very select strain of this WONDERFUL MUM in all its colors:

Improved Golden Chadwick

White Chadwick

Pink Chadwick

Bronze Chadwick (Indian Summer)

\$5.00 per 100, \$45.00 per 1000

Ask for complete price list of all standard and newer kinds in large flowering varieties and Pompons, Anemones and Singles. This list also contains other valuable information in regard to Mums.

# CARNATION PLANTS

## Greenhouse Bench Grown

READY DURING SUMMER. SIMILAR TO FIELD-GROWN

	1000
Eldora.....	\$90.00
Jewel.....	90.00
Arctic.....	90.00
Matchless.....	75.00
Golden Glow.....	90.00
Morning Glow.....	75.00
Royal.....	100.00
Ward.....	80.00

FOR 2¼-INCH POTS, SEE PAGE 2

# ROSES

GRAFTED 2¼-INCH POTS FOR GREENHOUSE PLANTING

Best Manetti Stock Is Used for Our Roses

## RECENT INTRODUCTIONS

	100	1000
Premier Supreme. Proven to be a valuable Rose.....	\$30.00	\$260.00
Rapture. An improved Butterfly.....	30.00	275.00
Copper Colored.....	30.00	275.00

## STANDARD VARIETIES

Briarcliff.....	27.50	250.00
Double White Killarney.....	27.50	250.00
Florex.....	27.50	250.00
Mme. Butterfly.....	27.50	250.00
Mrs. Calvin Coolidge.....	27.50	250.00
Roselandia.....	27.50	250.00
Souv. de Claudius Pernet.....	50.00	450.00
Templar.....	27.50	250.00

FOR 2¼-INCH FOR OUTDOOR PLANTING TO GROW ON,  
SEE INSIDE BACK COVER PAGE

FIGHT FLORAL COMPANY

**AGERATUM**—Blue Star, Stella Gurney, Perfection, Fraseri. 100 1000  
2¼-inch pots.....\$5.00 \$45.00

**ALTERNANTHERAS**—Aurea nana, Brilliantissima, Paronychiodes.  
2¼-inch..... 5.00 40.00

**ASPARAGUS** Plumosus and sprengeri.  
100 1000 100 1000  
Seedlings..... \$12.00 3-inch.....\$12.00 .....  
2¼-inch..... 6.00 50.00 4-inch..... 16.00 .....

**BEGONIAS** 2¼-inch.  
**FOR CHRISTMAS FLOWERING** 100 1000  
Melior.....\$35.00 \$300.00

**BEDDING VARIETIES**  
100 1000 100 1000  
Chatelaine Supreme... \$9.50 \$85.00 Gustave Knaake. Red...\$12.00 .....  
Red Chatelaine Supreme 14.00 125.00 Erfordi. Pink..... 6.00 \$55.00  
Rex Hybrids Mixed.... 15.00 ..... Luminosa. Red..... 6.00 55.00  
Rex, 3-inch..... 35.00 ..... Prima Donna. Pink.... 6.00 55.00

**FLOWERING VARIETIES**  
Alba Perfecta Grandiflora. Pure white.....\$9.00 \$80.00  
Alba Picta. White spotted..... 9.00 80.00  
Argentea Guttata. Purple bronze leaves; white flowers..... 9.00 80.00  
Baby Rubra. Rose..... 9.00 80.00  
Thurstoni. Bright red foliage; flowers beautiful deep pink..... 9.00 80.00  
Corralline Lucerne. The grand new Everblooming Begonia; bright coral-  
red, rich and showy foliage.....12.00 .....

**BOUVARDIAS**—2¼-inch 100  
Humboldt (best white).....\$14.00  
Pink..... 14.00  
Red..... 14.00

## CARNATIONS—2¼-INCH

Light Pink	100	1000
Early Rose.....	\$18.00	.....
Hilda.....	17.50	.....
Surprise.....	12.50	.....
Laddie.....	16.00	.....
Morning Glow.....	8.00	\$70.00
Jewel.....	11.00	95.00

Dark Pink		
Betty Lou.....	9.50	85.00
Yankee Girl.....	15.00	130.00
Pink Matchless.....	8.00	75.00
Mrs. C. W. Ward.....	8.00	75.00

Variegated		
Variegated Matchless.....	9.00	80.00

See front inside cover for **Bench Plants**.

**Field Grown Prices** in July 1st list or mailed on request before then.

Red	100	1000
Aviator.....	\$8.00	\$75.00
Spectrum.....	9.00	80.00
Radiolite.....	15.00	.....

White		
Arctic.....	9.00	80.00
Harvester.....	8.00	70.00
Matchless.....	7.00	60.00
Ivory.....	15.00	.....

Yellow		
Early Dawn.....	15.00	125.00
Maine Sunshine.....	15.00	125.00
Golden Glow.....	8.50	75.00
North Star.....	12.00	100.00

## COLEUS—Newer Varieties.

American Beauty Harding	Salvador Brilliance	Harding Improved Velvet		
Rooted cuttings.....			3.00	25.00
2¼-inch pots.....			7.50	.....

### Standard Varieties.

Anna Pfister Beauty of Lyon Butterfly Golden Bedder	Josephs-coat Sensation Trailing Queen Beauty of Carolina	Beckwith's Gem Firebrand John Pfister Queen Victoria	Sunray Verschaffelti Etc.		
Rooted cuttings.....				2.00	17.50
2¼-inch pots.....				4.00	35.00

## CYCLAMEN—See page 3

## DRACAENA INDIVISA

	100	1000		
2¼-inch.....	\$6.50	\$55.00	4-inch, heavy.....	30.00
3 -inch.....	16.00	150.00	5-inch.....	50.00
4-inch.....	25.00	.....	5-inch, heavy.....	60.00

## ERLANGIA TOMENTOSA

2¼-inch pots.....	8.50	75.00
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This is a valuable cut flower under glass for Winter flowering; a blue color. It resembles Ageratum; long, stiff stems. Blooms from November to April, Carnation temperature.

## EUPATORIUM

GRANDIFLORUM—2¼-inch pots.....	10.00	90.00
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Winter bloomer. White blooming flower. Can be had in January. Culture like Stevia. Flowers like White Ageratum.

COELESTINUM. Field-grown, hardy Blue Ageratum.....	10.00	.....
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## CYCLAMEN

	100	1000		100
2¼-inch.....	\$14.00	\$125.00	3½-inch.....	\$35.00
3 -inch.....	20.00	.....	4 -inch.....	40.00
3 -inch, selected.....	25.00		4 -inch, selected.....	50.00

These will be the best leading strains:  
BINNEWEIS, DLABKA, FISCHER

Bright Red.

Rose of Zehlendorff. Light salmon.

Glory of Wandsbek. Salmon.

Pure White.

White with Eye.

Dark Red.

Perle of Zehlendorff. Dark salmon.

Rose of Marienthal. Soft rose with  
eye.

FOR SEED OF THE ABOVE, ASK FOR PRICES

105 West 28th Street, New York, N. Y.

# FIGHT FLORAL COMPANY

## EUPHORBIAS—2¼-INCH

	100	1000
Jaquinaeflora. Real fine strain.....	\$17.50	\$160.00

## FERNS—2¼-INCH

	100	1000		100	1000
Boston.....	\$7.00	\$65.00	Scotti.....	\$7.00	\$65.00
Dwarf Boston.....	7.00	65.00	Macawi.....	7.00	65.00
Roosevelt.....	7.00	65.00	Verona.....	7.00	65.00
Teddy Jr.....	7.00	65.00	Whitmani.....	7.50	65.00
Elegantissima.....	12.00	.....	Elegantissima compacta.....	12.00	.....

Larger sizes, ask for prices.

## TABLE FERN SEEDLINGS

PTERIS Victoria.	PTERIS serrulata.	
“ magnifica.	“ argyreae.	
“ mayi.	“ albo-lineata.	
“ hastata.	“ tremula.	
“ wilsoni.	“ parkeri.	
“ rivertoni.	ASPIDIUM tsussimense.	
CYRTOMIUM falcatum (Holly).	CYRTOMIUM rockfordianum.	
1 flat, \$3.00 per flat.	5 flats, \$2.90 per flat.	10 flats, \$2.75 per flat.
Asparagus plumosus and sprengeri seedlings.....\$12.00 per 1000		

## FUCHSIAS—2¼-inch pots

	100	1000		100	1000
Detlefsen.....	\$10.00	.....	Little Beauty.....	\$8.50	\$75.00
Black Prince.....	8.50	\$75.00	Assorted Varieties.....	7.00	60.00

## FUNKIAS VARIEGATED

Field grown, 3- to 5-eye divisions.....	14.00	125.00
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## GARDENIAS

2½-inch pots.....	100	\$18.00
Larger sizes ready later		

## GERANIUMS—See page 5

## GERBERA

Jamesoni Hybrids	
1st Size Clumps.....	\$75.00
2nd Size Clumps.....	50.00
3rd Size Clumps.....	35.00

## GYPSOPHILA

Hardy Double flore pleno, grafted, one-year-old.....	\$35.00
Ehrlei (New), strong, one-year-old.....	50.00

105 West 28th Street, New York, N. Y.



# GERANIUMS—2¼-Inch

## New Salmon-pink Geranium “SALMON IDEAL”

A REMARKABLY FINE GERANIUM WHICH WE WILL DISSEMINATE NEXT WINTER. ORDERS BOOKED NOW FOR FIRST DELIVERIES

2¼-inch pots.....\$20.00 per 100, \$175.00 per 1000

You know what a good record Radio Red has made; “Salmon Ideal” comes to you from the same originator

### NEW VARIETIES

	100	1000
Irrington Beauty. Rose-pink.....	\$17.50	\$160.00
Fiat. Salmon-pink.....	16.50	150.00
Pink Beauty.....	16.50	.....

### STANDARD VARIETIES

Radio Red.....	\$8.50	\$75.00
Aurora. Salmon-pink.....	7.50	65.00
American Beauty.....	7.50	65.00
Buchner. White.....	6.50	60.00
Ed Blanc. Bright cerise.....	7.50	65.00
R. Gloede. Pink.....	9.00	80.00
Helen Michell. Clear scarlet.....	7.50	65.00
La Favorite. White.....	7.00	65.00
Mrs. Lawrence. Salmon-pink.....	7.00	65.00
Madame Barney. Deep pink.....	7.00	65.00
Madame Landry. Salmon-pink.....	7.00	65.00
Marquis Castellaine. Soft crimson.....	7.00	65.00
Marquis Montmort. Purple.....	7.00	65.00
Mrs. E. G. Hill. Light salmon.....	7.00	65.00
S. A. Nutt. Scarlet.....	6.50	60.00
Poitevine. Salmon-pink.....	7.00	65.00
Improved Poitevine.....	8.50	75.00
Ricard. Bright scarlet.....	7.50	65.00
Red Barney.....	8.50	75.00
Salleroy. Variegated.....	7.00	65.00
J. Viaud. Deep pink.....	7.00	65.00
Rose Scented.....	7.00	65.00
Ivy Red or Pink.....	8.50	75.00

FIGHT FLORAL COMPANY

HELIOTROPE—2¼-INCH 100 1000  
Dark Blue.....\$6.50 \$55.00

HYDRANGEAS—2¼-INCH TO GROW ON  
MOST RECENT INTRODUCTIONS 100  
Freya. Compact growth; glossy carmine.....\$60.00  
Odin. Very early compact; deep carmine.....60.00  
Peer Gynt. Heavy grower, carmine rose.....60.00  
America. Red flower with white margin.....35.00

NEW GERMAN VARIETIES  
Coquelicot. Deep carmine. Helge. Soft red. Marshal Foch. Deep car-  
Elmar. Beautiful red. Kriemhilde. Bright salmon. mine.  
Germania. Flesh white. Lancelot. Bright pink. Parsifal. Blood red.  
Gudrun. Brilliant pink. Loreley. Carmine-red. Rheingold. Brilliant pink.  
Splendens. Glossy clear red.  
\$25.00 per 100, \$225.00 per 1000

STANDARD VARIETIES  
Attraction. Rose. Gen. de Vibraye. Pink. President Faillieres. Rose.  
Avalanche. White. Mme. Auguste Nonin. Pale Radiant. Carmine.  
Baby Bimbenet. Rose. pink. Satinet. Satin rose.  
Bouquet Rose. Mme. E. Mouillere. White. Souv. de Mme. Chautard.  
E. G. Hill. Pink. Otaksa. Pink.  
\$10.00 per 100, \$90.00 per 1000

Trophee. Best red.....\$16.00 per 100, \$150.00 per 1000  
Jac Groenewegen. Soft pink. Lilie Mouillere. Rose. Souv. de Lt. Chaure. Carmine.  
\$15.00 per 100, \$130.00 per 1000

ENGLISH IVY  
Rooted cuttings from soil.....\$29.00 per 1000 3 -inch pots.....\$11.00 per 100  
2¼-inch pots.....\$6.00 per 100 4 -inch pots.....\$25.00 and \$30.00 per 100

PANDANUS VEITCHI  
Suckers, first size.....Per 1000 \$95.00  
Suckers, large size.....Per 1000 \$125.00

PETUNIAS—2¼-INCH 100 1000  
Single Mixed Colors.....\$7.00 \$60.00

POINSETTIAS—2¼-INCH POTS  
100 1000 100 1000  
True Oak Leaf.....\$15.00 \$125.00 Christmas Red.....\$12.00 \$100.00  
California.....12.00 100.00 Hollywood (new).....20.00 .....

# HARDY PERENNIALS

## FOR THE COMMERCIAL FLORIST

	100
ACHILLEA, <i>The Pearl</i> (Ball of Snow). June.....	\$9.00
AQUILEGIA. <b>Long-Spurred Hybrids.</b> A beautiful strain; large percentage of pink and rose shades. Long spurs.....	12.00
Mrs. Scott Elliott's <b>Long-Spurred Hybrids.</b> Fine run of colors and distinct shape.	12.00
BOLTONIA <i>asterioides.</i> Aster-like flowers. In bloom during the Summer and Autumn. Pure white. 5 to 7 ft.....	9.00
CAMPANULA <b>medium calycanthema</b> (Cup-and-saucer). Blue, white and rose. Colors separate.....	12.00
Media. The well-known Canterbury-bells. July. 2 to 3 ft. Blue, rose or white.....	12.00
DELPHINIUM <i>belladonna.</i> Most continuous blooming of all; never out of bloom from June 1st until cut down by hard frost. Clear turquoise blue. 1 year.....	9.00
Select 2-year-old clumps.....	14.00
<i>bellamosa.</i> Dark blue. 1 year.....	9.00
Select 2-year clumps.....	14.00
<b>English Hybrids</b> (Blackmore & Langdon's best strain). This strain, without a doubt stands in a class by itself. 1 year.....	14.00
2 year plants.....	20.00
Wrexham Hybrids or <b>Hollyhock Strain.</b> Strong. Choicest colors. 1 year.....	15.00
2 year plants.....	20.00
EUPATORIUM <i>coelestinum.</i> Hardy blue Ageratum.....	10.00
GYPHOPHILA <b>Double Fl. Pl.</b> Grafted one year old.....	35.00
<i>ehrelei.</i> Strong, one-year-old.....	50.00
LIATRIS <i>pyncostachya.</i> Richly colored purple. Stalks 6 ft. high; spikes 1 ft. long. In bloom during July and August.....	12.00
LILY-OF-THE-VALLEY. Clumps.....	35.00
MYRTLE. Used for covering graves.....	8.50
PHYSALIS <i>francheti</i> (Chinese Lantern Plant). 2 ft. high. Used extensively by florists for Hallowe'en decorations.....	15.00
TRITOMA <i>pfitzeri</i> (Red-Hot-Poker Plant). Orange-scarlet. August-September.....	22.00

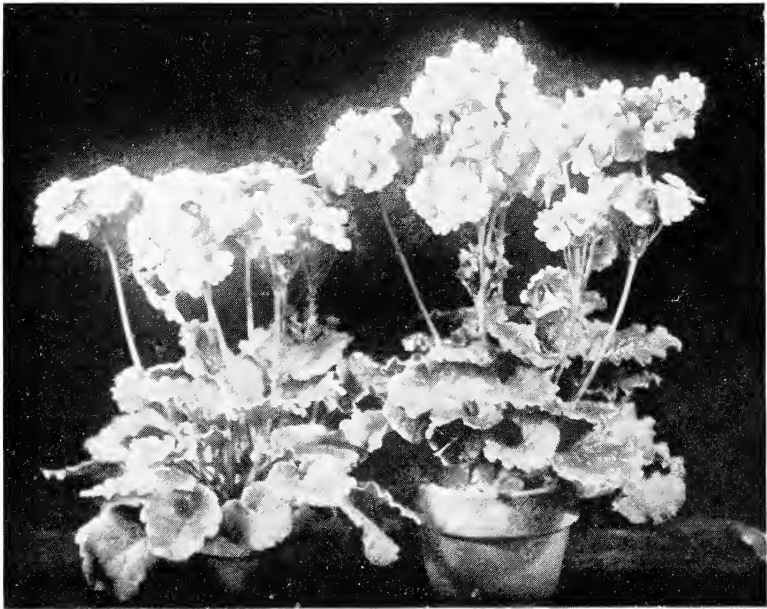
Ask for our complete List of Perennials Most Suitable for the Commercial Florist

## RUBBERS

	100	1000
Mossed Rooted Cuttings.....	\$24.00	\$200.00

## VINCA VARIEGATED

	100	1000		100	1000
Rooted cuttings.....	\$2.25	\$20.00	2 1/4-inch.....	\$6.50	\$55.00
Rooted layers.....	2.25	20.00	3 1/2-inch.....	16.00	.....
			4 -inch, \$20 and \$25 per 100.		



MUELLER-MOHNSTEIN

PRIMULAS—2¼-INCH POTS

PRIMULA OBCONICA

	100	1000
Mueller-Mohnstein, dark pink colors only.....	\$8.00	\$75.00
Apple Blossom.....	7.00	65.00
Rosea.....	7.00	65.00
Kermesina, red.....	7.00	65.00
Lavender.....	7.00	65.00
Blue.....	7.00	65.00
Salmon.....	7.00	65.00

PRIMULA CHINENSIS

	100	1000
Same Colors As Above.....	\$7.00	\$65.00

PRIMULA MALACOIDES

	100	1000
Lilac.....	\$7.00	\$65.00
Lelandi, new pink.....	12.00	100.00
American Legion.....	7.00	65.00
Radio.....	7.00	65.00
Superba, pink.....	7.00	65.00
Double Pink.....	7.00	65.00
Double White.....	7.00	65.00
Florabunda.....	8.50	75.00

NEW PRIMULA MALACOIDES

Of Double Lavender Pink. Very fine,  
2¼-in. pots, at \$11.00 per 100 and \$100.00  
per 1000.

# ROSES

OWN ROOT 2¼-INCH TO GROW ON—READY NOW AND LATER 100

American Beauty. HP. Red.....	\$18.00
Baby Rambler. Pol. Crimson.....	10.00
Baby Tausendschoen. Pol. Pink.....	10.00
Briarcliff. HT. Rose pink.....	15.00
Columbia. HT. Pink.....	10.00
Crimson Rambler. Crimson.....	9.00
Crusader. HT. Crimson.....	11.00
Double White Killarney. HT. White.....	12.00
Dorothy Perkins. Pink.....	7.50
Ellen Poulsen. Pol. Pink.....	8.50
Erna Teschendorff. Pol. Red.....	10.00
Eugene Jacquet. Cherry red.....	9.00
Excelsa. Red.....	7.50
Francis Scott Key. HT. Red.....	10.00
Frau Karl Druschki. HP. White.....	13.00
Golden Ophelia. HT. Yellow.....	11.00
Gruss an Teplitz. HT. Bright red.....	9.00
Hadley. HT. Crimson.....	11.00
K. A. Victoria. HT. White.....	9.00
Killarney Pink. HT.....	10.00
Killarney White. HT.....	12.00
Los Angeles. HT. Pink and yellow.....	30.00
Mme. Testout. HT. Pink.....	10.00
Magna Charta. HP. Rose.....	10.00
Maman Cochet. T. Pink.....	8.00
Mme. Butterfly. HT. Pink.....	12.00
Mrs. Aaron Ward. HT. Yellow.....	11.00
Mrs. Calvin Coolidge. HT. Yellow.....	14.00
Mrs. F. R. Pierson. HT. Crimson.....	22.00
Miss Edith Cavell. Pol. Red.....	9.00
Ophelia. HT. Pink.....	11.00
Orleans. Pol. Red.....	10.00
Paul's Scarlet Climber. Scarlet.....	9.00
Premier. HT. Pink.....	17.00
Radiance. HT. Pink.....	8.50
Red Radiance. HT. Red.....	10.00
Roserie. Pol. Pink.....	8.00
Roselandia. HT. Yellow.....	18.00
Sensation. HT. Red.....	15.00
Souv. de Claudius Pernet. HT. Yellow.....	40.00
Sunburst. HT. Yellow.....	10.00
Tausendschoen. Pink.....	7.50
Templar. HT. Red.....	16.00
Ulrich Brunner. HP. Red.....	11.00

HP—Hybrid Perpetuals, HT—Hybrid Teas. Pol.—Baby Rambler Type.

Prices for 4-inch pots range from \$22.00 to \$30.00 per 100

GRAFTED ROSES FOR GREENHOUSE PLANTING. See front inside cover page.  
BENCH-GROWN ROSES FOR BEST VARIETIES. .... Ask for price.

## **Flower Days for the Balance of the Year**

Mothers Day.....May 13  
Memorial Day.....May 30  
Flag Day.....June 14  
Independence Day...July 4

Halloween.....Oct. 31  
Armistice Day.....Nov. 11  
Thanksgiving.....Nov. 29  
Christmas.....Dec. 25

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### **OUR BUSINESS**

To supply you with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS. These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

### **SHIPMENTS**

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

### **PRICES**

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

### **WARRANTY**

We endeavor to send out only the very best quality of plants, cuttings, bulbs and seeds, but under no circumstances do we guarantee results of crops. If our goods are not accepted on these conditions, same should be returned to us within five days.

### **CLAIMS**

All claims must be made within 5 days after receipt of goods.

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## **FIGHT FLORAL COMPANY**